

E4 DTP – 2ND YEAR TRAINING WORKSHOP MEDIA AND OUTREACH

8 & 9 MAY 2024 - NEWBATTLE ABBEY COLLEGE - DALKEITH



WEDNESDAY 8TH MAY

09.15: Depart from the front of the Grant Institute (KB) to [Newbattle Abbey College](#), Dalkeith (coach)

09.45: Arrival at Newbattle Abbey College - welcome coffee/tea

10.00: Science Communication: Talking (and Listening) to Diverse Audiences: “Experiential” introduction to the mind sciences - Kris de Meyer (Neuroscientist, documentary producer and science communicator [Home \(krisdemeyer.com\)](http://Home(krisdemeyer.com)))

Including coffee/tea break at 11:45

13:00: Lunch

13:30: Lunchtime talk with Steve Brusatte (Personal Chair of Palaeontology and Evolution, School of GeoSciences, University of Edinburgh) **and special guest Don Prothero** (Palaeontologist, Natural History Museum of Los Angeles County)

14:45: Social media for researchers: strategy, sharing & connecting – Jo Young (Electv)

This workshop is designed for researchers who are looking to develop their online presence and build their online profile. How can you manage your time online and optimise your engagement? In addition to designing an individual digital strategy, the workshop will include a section on legal considerations, privacy and sharing.

Including coffee/tea break at 15:45.

17.00: End of session, room check-in and free time until dinner

19:30: Dinner at the [Justinlees Inn](#) in Dalkeith (20-minute walk)

THURSDAY 9TH MAY

08.00: Breakfast until 8:45am (and room checkout at 9am max)

09:30: Empowering people with understanding and empathy for the Earth: how to engage the public with your research - Hermione Cockburn (Science Director at [Dynamic Earth](#))

This 2.5-hour workshop will help develop your understanding and practice of public engagement. It will briefly explore the societal context for engagement and help you develop your skills and knowledge to translate and communicate your research in ways that makes it meaningful to public audiences.

Including 15-mn coffee/tea break at 10:30

12.00: Lunch

13.30: Walk in the woods and along the River Esk in Newbattle Estate

15.00: DTP and EDI talk

16.30: Depart from Newbattle Abbey College to Edinburgh, Grant Institute (coach)