### Working with industry: A practical guide

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### What does industry want from Universities?

- Expertise often in very niche fields
- Excellent facilities
- Links to talent (students as well as researchers)
- Data sets
- Networks: established long-term relationships
- Previous project experience
- Blue sky thinking- what will be next?

### Ways to engage

Memorandu m of Understandi ng (MoU) + strategic partnerships











#### Student successes

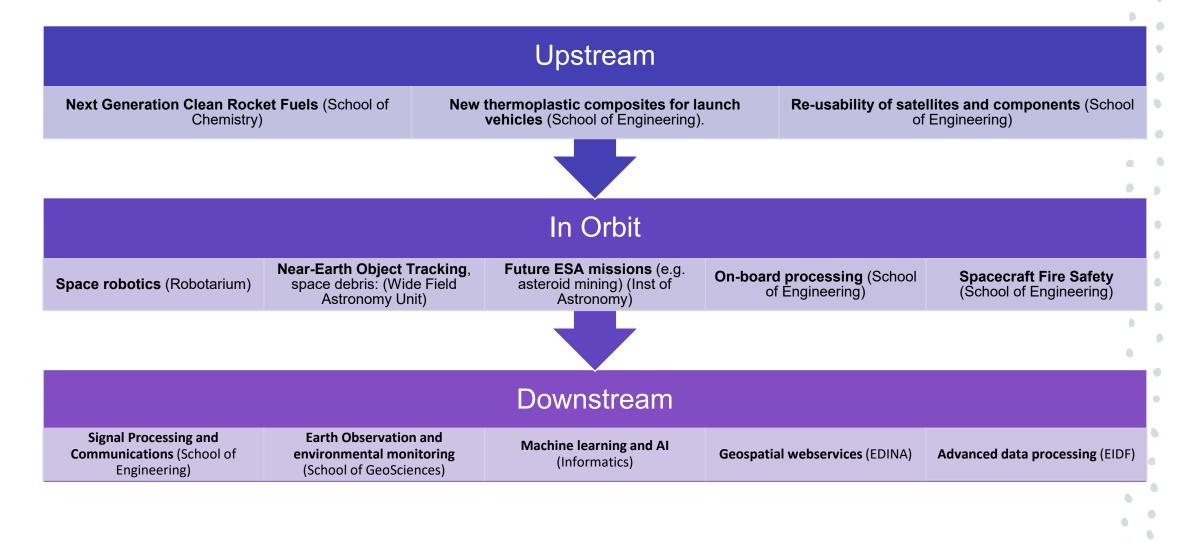
- Charlie PhD in Atmospheric and Environmental Science + placement student in Trade in Space – now shareholder and senior leader at Trade In Space
- Andrew PhD Simulating the cropland carbon budget under the constraints of Earth observation data – now Lead Scientist in University spin-out Mercury
- Paula MA in Geography now Project Manager at Space Intelligence
- Mike Space Law Masters now works in Space
  Sustainability and Law at Alden







### Space in Edinburgh: End to End



Space in Scotland **The Scottish Space** Cluster 2020



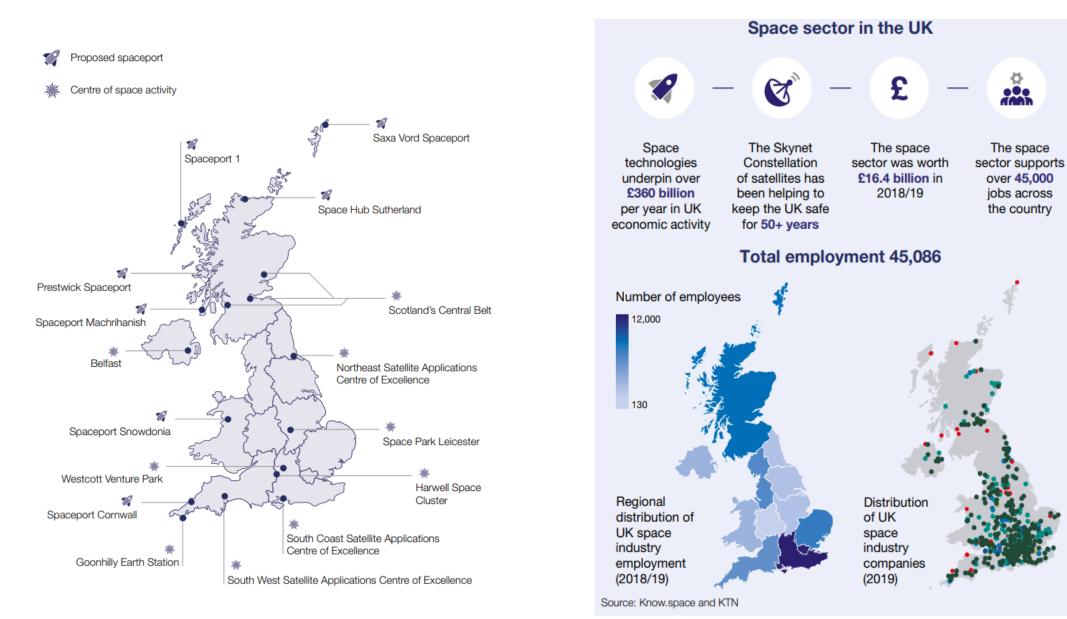








### Space in the UK



#### Student space groups...







### Events to consider

- North East Space Conference 22<sup>nd</sup> March 02023
- <u>Cluster Ecosystem Conference</u> 21<sup>st</sup> March 02023
- Wavelength 2023 a conference postgraduates and early career researchers and professionals
   2<sup>nd</sup> 4<sup>th</sup> April 02023

- <u>Edinburgh Science Festival</u> 30<sup>th</sup> March 16<sup>th</sup> April 02023
- International Disaster Charter session 25<sup>th</sup> April 02023
- Scottish Space Futures Symposium 20<sup>th</sup> and 21<sup>st</sup> June 02023
- Scottish Graduate Fair June 02023
- UK Space Agency Conference [Belfast] 21<sup>st</sup> 23<sup>rd</sup> November 02023

# Questions to you

## Academia vs Industry

# Clear route vs winging it?

### Know which sector/field vs no idea

### Practical next steps



### To do

Consider how your thesis and research is of interest to industrial partners

- □ Ponder whether you'd like to stay in academia or go into industry or do both?
- Create/update your CV
  - □ Speak to Careers Services for any assistance on anything employability linked
- □ Collate a hit list of companies you like and reach out for a coffee
- □ Find and attend relevant networking events usually free
  - Have a business card or direct link via LinkedIn
- □ Have an elevator pitch ready for yourself summarise your USP and interests
- Sign up to interesting newsletters College student, Satellite Applications Catapult, UKSEDs

### Useful links

- PhD Horizons
- <u>Space Placements in Industry</u> open now
- Data Lab PhD placements
- Space Innovation Hub on LinkedIn and Twitter
- <u>Summer roles at UoE</u> <u>5 current positions as a taster</u>

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<u>Career Management for Researchers MOOC</u>



#### University of Edinburgh: a Space University

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#### Kristina Tamane

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